

NEWS COMPANY

How to be featured on a News Company website

We publish a range of global and Australian websites where we publish native content for marketers, brands and public relations professionals.

We create new articles from our own interviews with business people or we can publish content sent to us as sponsored posts.

We welcome news tips, story ideas and articles that are "news" and do not link to or promote a business. These are published at no cost.

Guest posts by accredited or qualified journalists or submissions by experts in their field are welcome.

We publish permanent sponsored posts and advertorial guest posts, infographics and sponsored general business guest posts with "Do Follow" links and these are not marked as sponsored unless we are asked to do so.

For permanent sponsored posts and content link placement, our modest cost recovery fees are a contribution towards our staff time.

News Company publishes advertising banners on our websites. Contact us to discuss banner display advertising charges.

We also place long term home page links in the resources sections on our high traffic websites.

If you do not want to create and submit a complete article, we add do follow links on our existing content on some posts for \$15 USD.

Save - We offer a 5 link pack. Get 5 but pay for 4 @\$15 USD each.

Save - We offer a discount price prepaid article 10 pack for \$200.00 USD which can be used over time or all at once, on any of our websites.

News Company owns and publishes its websites. We are not brokers or agents. When dealing with News Company, you are communicating confidentially and directly with the publisher.

To find out more - Contact us at office @ newscompany.com.au or ceo @ rogersdigital.com or info @ holidaycentre.com – Phone 1300 205 504 in Australia

Our charges for permanent sponsored post publishing

\$25 USD

NewsPronto com
Viw com au
NewsCompany com au
DailyBulletin com au
Businesses com au
Agency.Businesses com au
HolidayCentre.com

\$20 USD

Auzzi com au
ModernAustralian com
BusinessDailyMedia com
MetropolitanDigital com
Telegraph net au
Hashtag net au
AsianSpectator com
WhatsOnAustralia com
RogersDigital com

\$15 USD

MaiTai com au
Australia so
SponsoredPosts com au

\$ FREE

CoastalNews com au
Miss com au
eChoices com au
GuestPosting com au
PitchEngine com au

Notes:

Guest post submissions that do not promote or link to a business, are welcome and these are published at no charge.

Articles that link to or promote a business will only published as sponsored posts.

Our pricing structure includes publishing one image in each article. There is no maximum word count.